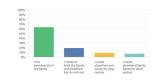


# **Census and Survey Details** 2021

The Sands Survey was sent to 524 households that had provided email addresses.

Of the 524 households, we had 341 responses. A 65% response rate was higher than expected. Those who responded verified their email address; a further 54% provided a backup email for social events and the like. In addition, 325 (95%+) people provided their phone numbers to make any essential communication a faster process from now on. We greatly appreciate the time taken to fill in the survey and verify data.

#### **RESIDENCY TYPE AT THE SANDS**



ANSWER CHOICES	*	RESPONSES	-
<ul> <li>I live permanently in the Sands</li> </ul>		63.93%	218
<ul> <li>I reside at both the Sands and elsewhere but do not rent</li> </ul>		19.35%	66
<ul> <li>I reside elsewhere and Sands for long rentals</li> </ul>		9.09%	31
<ul> <li>I reside elsewhere/Sands, Sands for short rentals</li> </ul>		7.62%	26
TOTAL			341

#### **WORKING FROM HOME**



Of those people that work, we asked how many days were worked from home. Details for the first householder are detailed above. It appears that the majority of workers have flexibility in their roles. What is unclear is whether this will continue after COVID-19 restrictions end. For the second householder, the majority were unable to work from home.

# SERVICES FOR RESIDENTS

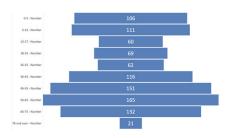




We next asked questions regarding services for residents. The answers to these questions highlight the ability for us to purchase in bulk for Solar hot water (heat pumps), purchase an alarm, security cameras, or spraying for pests.

This list is not exhaustive, if residents have ideas on anything else they think would be beneficially purchased in bulk please let the committee know.

#### SANDS DEMOGRAPHIC



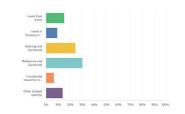
We gathered details regarding the first householder, of which approximately 56% were working, 30% retired, and the remainder a mixture of not working, Uni/TAFE, part-time and others. The details slightly change for the second householder with fewer people being in full-time employment (31%), approximately the same in retirement (33%) and more in part-time jobs (21%).

We asked people what their occupation was. Again, 223 people filled in these details, and we have an extremely broad church of experience at the Sands. The following question from this was if any of the

householders have any business products or services that would be of interest to other Sands residents.

Can the households who do have any interest in business products or services, please email the OC with more details about their business. We would like to provide representation (without endorsement) on the Sands Community website. The representation will give us all the chance to better support our local community. Email address: info@thesandscommunity.com.au

## WHERE PEOPLE COMMUTE TO



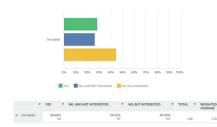
AN	SWER CHOICES	-	RESPONSES	~
	I work from home		15.18%	34
	I work in Torquay or along the SurfCoast		9.38%	21
	Geelong and Surrounds		24.55%	55
	Melbourne and Surrounds		30.36%	68
	I constantly travel for my role		6.70%	15
	Other (please specify)	esponses	13.84%	31
TO	TAL			224

The following question asked people where they would usually commute to. Interestingly, the majority of first householders in the Sands commute to Melbourne, whereas the majority of second householders commute to Geelong.

## **SERVICES RECEIVED**

We then asked residents about the services that they received, starting with Solar Panels. We have 94 residents with solar panels and a further 147 who are interested in getting panels.

75 confirmed their interest with a follow-up survey which is enough for us to run a tender process.



We have in excess of 350KW of panel capacity within the Sands. Only 9 households have a battery but 161 were interested in obtaining a battery.

# **INTERNET PROVIDERS**

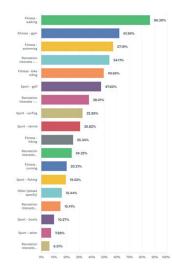


86% noted they were satisfied. By far and away the most used provider is Telstra.

60% wanted faster speeds. The Sands Committee approached the NBN with regards to a "group switch" that upgrades to fibre to the curb or premises (as opposed to the current copper wiring which goes to the node). This is not currently available in our area although federal support has been requested.

Grand Total	250	100.00%
IPSTAR	1	0.40%
Tangerine Telecom	1	0.40%
Exetel	1	0.40%
Activ8me	1	0.40%
MyRepublic	1	0.40%
iPrimus	2	0.80%
SpinTel	2	0.80%
Dodo	4	1.60%
Vodafone	5	2.00%
Internode	7	2.80%
Belong	8	3.20%
Aussie Broadband	11	4.40%
iiNet	13	5.20%
Optus	14	5.60%
TPG	22	8.80%
Telstra	157	62.80%

# **DETAILS FOR GOLFERS**



There are 215 adult residents who play golf, of which 130 (60%) are members of the Sands. There are 17 child residents who play golf, of which 6 (43%) are members of the Sands. Of the leisure activities in The Sands, walking was by far the most popular with the gym following and a close third as swimming. This gives weight to the possibility of reverting to the more popular model of resident ownership once the Gym and Pool are refurbished. It was noted that 470 residents from the households surveyed would be keen on getting a membership back. The committee will discuss this with the new owners.